



American Muscle Car Club

Social Media Policy

At the American Muscle Car Club (AMCC), we understand that social media networks (such as Facebook, Twitter, LinkedIn, Instagram, etc.) play an essential part in today's society and that most of our members may use social media in some personal capacity.

All members need to be aware that much of the information exchanged within social media networks online or otherwise falls within the public domain, and the line drawn between what is considered to be personal and public is not always clear. It is also important to remember that information posted on social network sites can be easily read by any and all members.

This policy outlines minimum standards regarding social media use and participation for all members while they are members of AMCC.

All members of AMCC should follow the following rules about social media networks. These rules apply whether members are using social media at any time within the club's private or public social media networks:

- When participating in social media networks, AMCC members should ensure that personal comments do not bring AMCC or any of its members into disrepute.
- It is unacceptable to disparage AMCC or any members associated with the club (e.g., other members, directors, potential members, etc.) in any way when participating in social media networks.
- Members of the AMCC should not participate in social media networks in such a way that negatively affects the AMCC's mission statement.
- When participating in social media networks, members of AMCC should not imply that any personal comments are endorsed in any way by the Executive Officers.
- Members of AMCC should not participate in social media networks in such a way that harasses, discriminates, or treats any of the members of AMCC unfairly or inappropriately.

Any breach of this policy may result in suspension or termination of membership.

AMCC may introduce, remove, or replace this policy at any time.

Approved by: Troy Brown Title: President

Date: 4 Aug 24